



Turning Your Vision Into Reality



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#### CEO STATEMENT

At Pro Decor, we believe that design is a universal language that transcends words, with the extraordinary power to transform spaces into inspiring narratives. We are committed to leading the way in interior design and construction within the Kingdom of Saudi Arabia, driven by an unwavering pursuit of excellence.

Our passion for delivering exceptional results empowers us to exceed client expectations and foster deep satisfaction and loyalty.

As we chart our path forward, we are poised to embrace new challenges and seize transformative opportunities with confidence and determination. I extend my heartfelt gratitude to our valued clients and partners for their trust and support.

Together, we will continue to elevate our standards and achieve remarkable success, reinforcing our position as industry leaders.

Abdulkader Rifai
CEO



INTRODUCTION

#### ABOUT COMPANY

#### Where Visions Become Reality . .

Nestled in the vibrant heart of Jeddah, Pro Decor began its journey toward becoming a leader in interior design implementation.

Our mission is driven by a vision to enrich lives with elegance, beauty, and luxury, all while upholding the moral and cultural values that define our identity.

We are dedicated to actively contributing to the Kingdom's Vision 2030, working towards the creation of a thriving society.



# PRO DÉCOR

#### **OUR JOURNEY**

#### Where the dream begins..

Our journey began with a profound passion and unwavering ambition. Starting in the fit-out sector, we embraced challenges as opportunities for growth, gaining invaluable experience along the way. Our commitment to balancing quality with cost, exceeding customer expectations, and maintaining high standards has strengthened our resolve and expertise.

These experiences have inspired us to develop a system that perfectly aligns with our vision. We understand that achieving excellence goes beyond simply delivering good service; it demands a robust framework that ensures quality, fosters innovation, and prioritizes customer satisfaction.

Our dedication to continuous improvement positions us to thrive in any landscape, turning challenges into stepping stones toward success.

"Crafting Our Story: Where Dreams, Passion, Challenges, and Successes Unite in Every Project."



# DESIGN & IMPLEMENTATION PHILOSOPHY

We believe that design transcends mere beautification; it is a refined art that embodies cultures and has a profound impact on lifestyles. Our specialized team brings these designs to life with a unique touch, meticulously attending to every detail. Each piece, design, and project embodies our core values of excellence, innovation, transparency, and responsibility.

Our goal is to create environments that strengthen family and community bonds, inspire creativity, and promote well- being and tranquility. We consider our clients' success in achieving spaces that reflect their values as a measure of our own success.

Ultimately, we strive to contribute to a better society, where beauty and ethics seamlessly intertwine in every design.

# PRO DÉCOR

## TEAM LEADER



ABDULKADER RIFAI
CEO - MD



YOUSSEF SHARBATLY
Chairman



## TOWARDS VISION 2030

We are fully committed to aligning our corporate strategies and operations with the ambitious objectives of the Kingdom's Vision 2030. Through our efforts, we actively contribute to key programs that aim to:

- Elevate the quality of life for all .
- Empower and nurture national talents .
- Drive innovation and sustainability
- Forge strong local partnerships





#### MISSION

We provide an integrated experience combining creativity, quality, and efficiency, while building long-term relationships with our clients based on trust and excellence.

#### VISION

#### • Leadership & Excellence

We strive to be among the leading and specialized companies in Saudi Arabia and the Gulf, setting new standards for quality and excellence.

#### Growth & Expansion

Expanding our services and investing in our team's development to become a reference in the luxury construction industry, and to leave a clear mark in every field we enter.

## OUR VALUES



#### **EXPERTISE**



We are distinguished by our competence and expertise in all that we do.

#### **PERFECTION**



Excellence is our approach.

Certified to ISO 9001 and

45001 standards

#### **INTEGRITY**



Dealing with honesty and transparency, and building relationships based on trust.

Our values are our compass, guiding every decision and service. It distinguish us and ensure complete customer satisfaction.



## CERTIFICATES



















## THE MILESTONE



We've covered over a million square meters.

+200

We have worked on over two hundred projects.

Over 13 years of experience.

Global Strategic Partnerships



detail and the highest standards of

craftsmanship.

## OUR PROCESS

From Vision to Reality

Your Journey with Us. .

Listen & Plan

Design & Creativity

listening to your needs and transforming your ideas into inspiring designs.

4

Handover & Support

delivering a complete project and provide post-implementation

Design & Creativity

transforming your ideas into inspiring designs.

Execution & Monitoring

managing and implementing the project with meticulous attention to

support.



## WHY US?



#### **Experience and Expertise**

We have extensive experience and a specialized team that ensures your projects are executed to the highest standards of quality and precision.



#### **Tailored Solutions**

We craft innovative design solutions that meet your needs and exceed your expectations.



#### Value and Quality

We are committed to delivering exceptional quality at competitive prices, ensuring the best value for our clients.



## MEET THE TEAM





# OUR COMPREHENSIVE SERVICES







ID Fit-Out



Factory



**Custom Furniture Events Activation** 









#### From Raw Spaces to Masterpieces

We believe interior design is where art and science meet. Our approach combines creativity and precision to transform your space into a unique masterpiece that reflects your personality and needs. Whether it's a vibrant commercial space or a cozy home, we ensure that every detail aligns with your vision. Our team of talented designers is dedicated to crafting environments that inspire and engage.







#### The Core of Quality and Innovation

The Pro Décor factory is the cornerstone of the company's operations, combining cutting-edge technology with technical expertise to deliver the highest standards of manufacturing quality. Specializing in both wood and metal works, the factory offers comprehensive solutions tailored to meet the demands of diverse projects, from design to execution.





WOOD WORK





#### **Crafting Timeless Elegance**

At our woodworking division, we focus on creating bespoke pieces that enhance your space's functionality and aesthetic appeal. From custom furniture to intricate cabinetry, our skilled craftsmen take pride in using high-quality materials and traditional techniques. We prioritize your specific requirements, ensuring that each creation is not only beautiful but also durable, adding a touch of elegance to your home or business.





# PRO DÉCOR

STEEL WORKS





#### Forging Strength, Shaping Elegance

Pro Décor specializes in custom steel fabrication, blending strength and elegance through the use of advanced technology to ensure precision and durability.

Our team of engineers and technicians designs and manufactures steel components to the highest standards, ensuring seamless integration with woodwork and adding exceptional value to projects.

We offer a range of services, from large structural steel elements to intricate decorative details, delivering high efficiency and professionalism for commercial, residential, and hospitality projects.





## MACHINES PHOTOS FOR REFERRENCE





Automatic Edge Bander FOR REFERRENCE RY

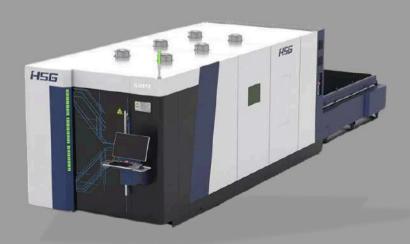
Hiah Performance Horizontal Automatic Beam Saw



## MACHINES PHOTOS FOR REFERRENCE







LASER SOURCE RAYOUS 6KW



## MACHINES PHOTOS FOR REFERRENCE





**COMPRESSOR 22 KW** 

**CNC MACHINING CENTRE** 









Furniture is more than just objects; it's an art form that elevates any space. We craft unique pieces that reflect your personality and taste-whether you prefer classic elegance or modern boldness-while adding an aesthetic touch to your environment.

Our skilled craftsmen meticulously create each item using advanced manufacturing techniques. We prioritize sourcing the finest woods, metals, and fabrics, ensuring our clients receive durable, high-quality artistic pieces.

Inspiration in every design. Durability in every piece.





EVENTS ACTIVATION





## EVENTS ACTIVATION

Successful events require more than just good organization; they demand meticulous design and comprehensive equipment that leaves a lasting impression on attendees.

We offer comprehensive event solutions, including the design, implementation, and rental of necessary equipment for all types of business events.

Our services range from innovative, attractive booth, exhibition design and execution to providing state-of-the-art sound, lighting, and display systems to showcase your event content in the best possible way.

We turn your events into success stories.



## FEATURED PROJECTS







End-To-End ID Fit-Out KSA, Jeddah, Redsea Mall

































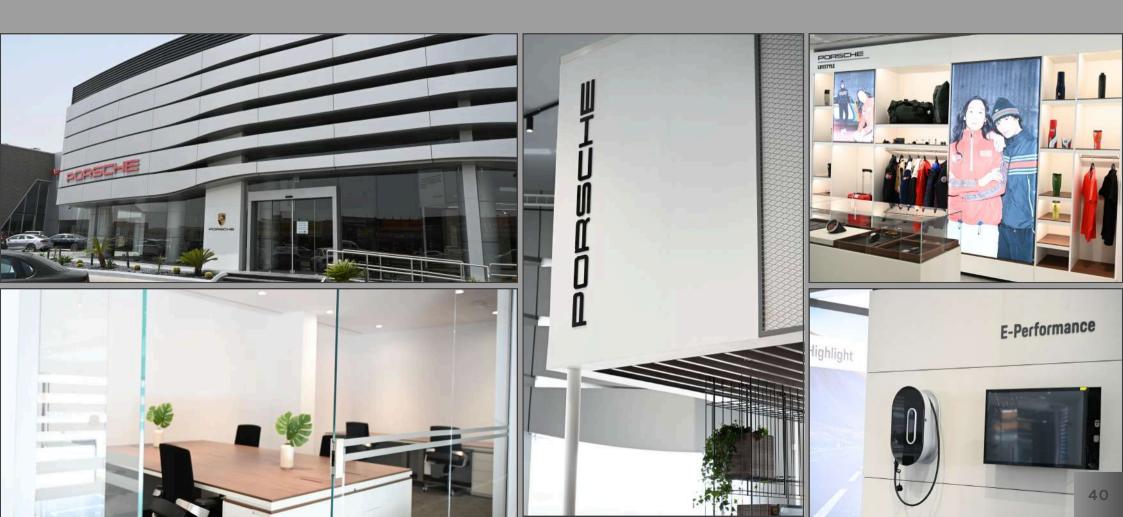


#### Porsche Showroom



SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA -Khobar.





#### Fitaihi High End Boutiques



SCOPE OF WORK: Location:





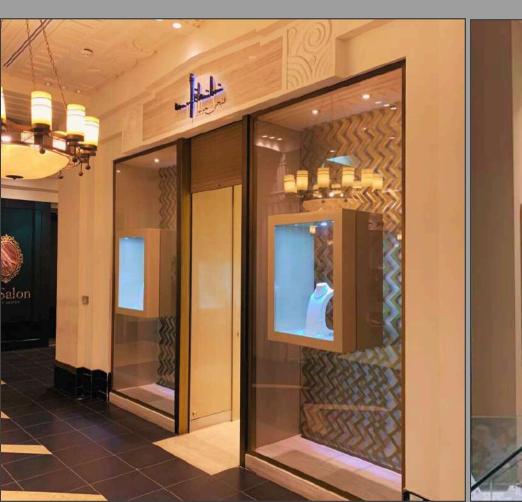




### Fitaihi High End Boutiques



SCOPE OF WORK: Location:







































## **Laperouse Restaurants**



SCOPE OF WORK: Location:









#### Manko Restaurants

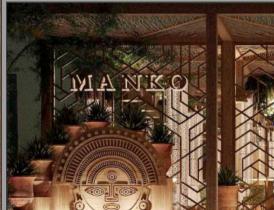


SCOPE OF WORK: Location:

















End-To-End ID Fit-Out KSA, Jeddah, Sari St.



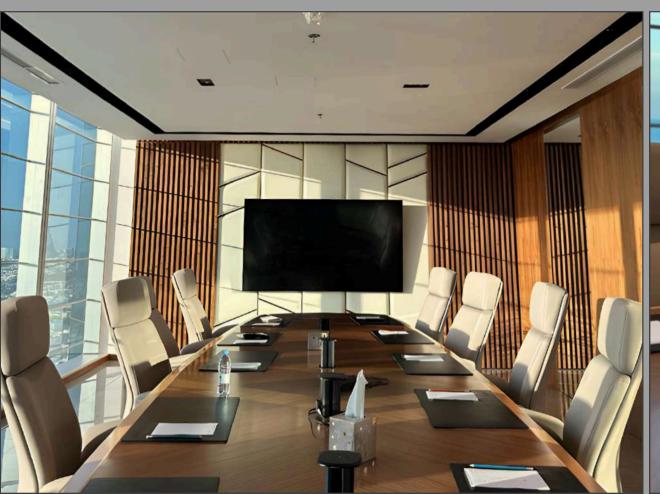






SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA, Jeddah, King's Road Tower









SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA, Jeddah, King's Road Tower













SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA, Jeddah, King's Road Tower











SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA, Riyadh, Via











### Private palace Office



SCOPE OF WORK: Location:







### JCDC - Saudi Foundation Day Ceremony Event Production



SCOPE OF WORK: Location:

Event's Activation KSA, Jeddah









#### F1 event paddock club **Event Production**



Location: **SCOPE OF WORK:** 

KSA - Jeddah -Formula **Event's Activation** 







# Hajj Welcoming Program Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA - Jeddah -Airport











# Hajj MInistry Exhebition Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA - Jeddah -Super dome.











#### Porsche pop up Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA -Riyadh front.









### Opening of a showroom Ferrari Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA -Jeddah.







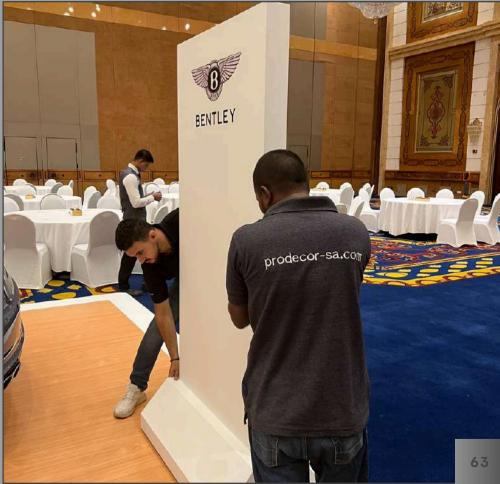
# Cars Booth Bentley Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA -Jeddah - Hilton







### Al merkaz Ramadan season Booths & stands



SCOPE OF WORK: Location:

Event's Activation KSA -Jeddah - Al Merkaz.











SCOPE OF WORK: Location:













SCOPE OF WORK: Location:











SCOPE OF WORK: Location:







SCOPE OF WORK: Location:









## Private Villa Residential Project



SCOPE OF WORK: Location:









## Private Villa Residential Project



SCOPE OF WORK: Location:









# Private Villa Residential Project



SCOPE OF WORK: Location:

End-To-End ID Fit-Out KSA - Jeddah









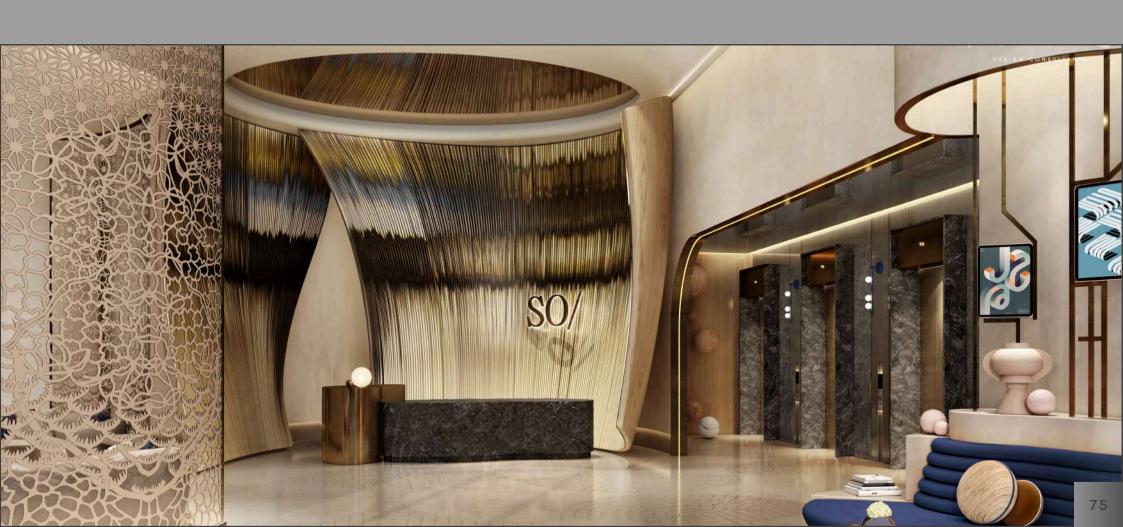
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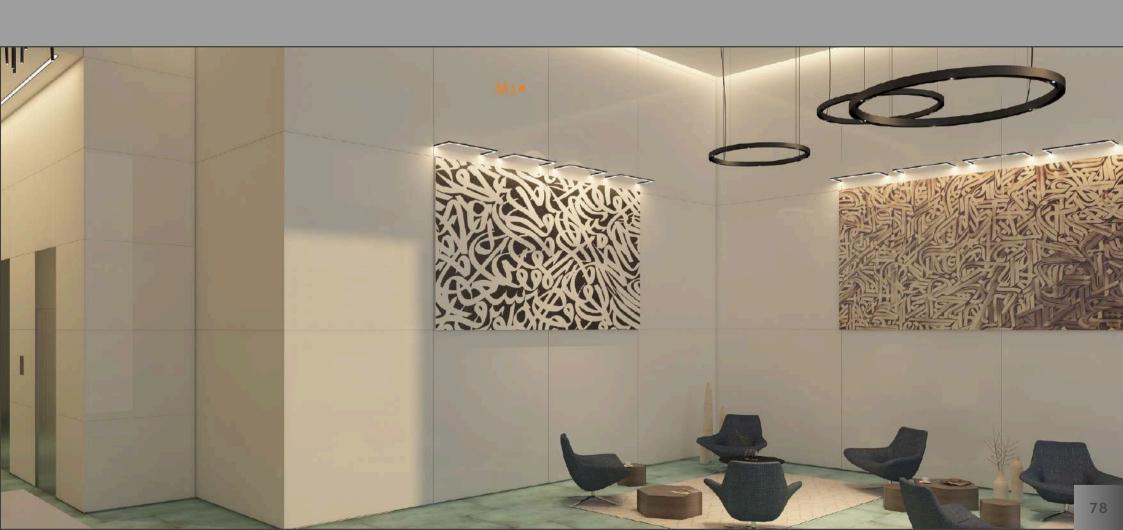
SCOPE OF WORK: Location:



Hotels



SCOPE OF WORK: Location:



Hotels



SCOPE OF WORK: Location:



Hotels



SCOPE OF WORK: Location:



Hotels



SCOPE OF WORK: Location:







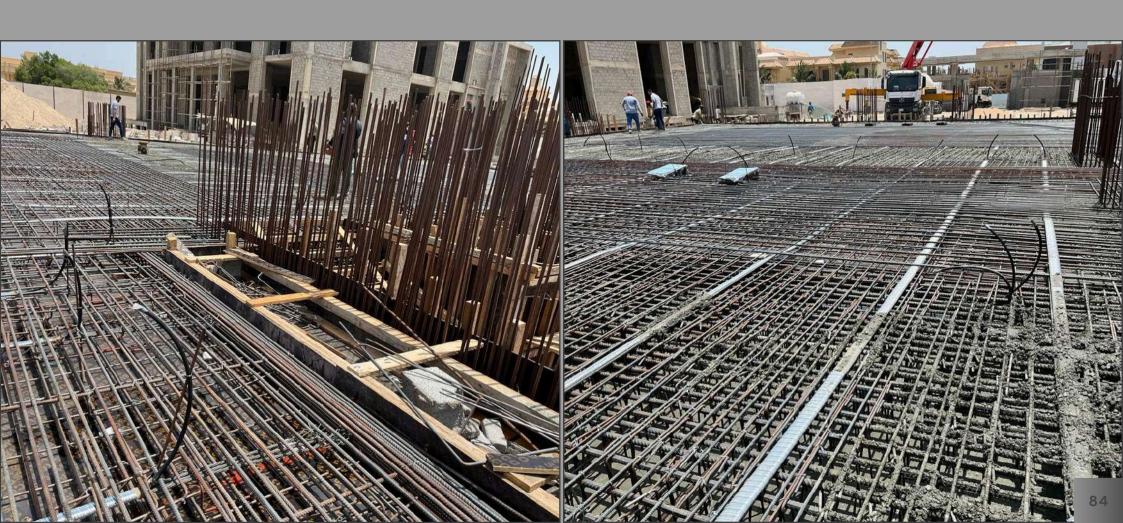
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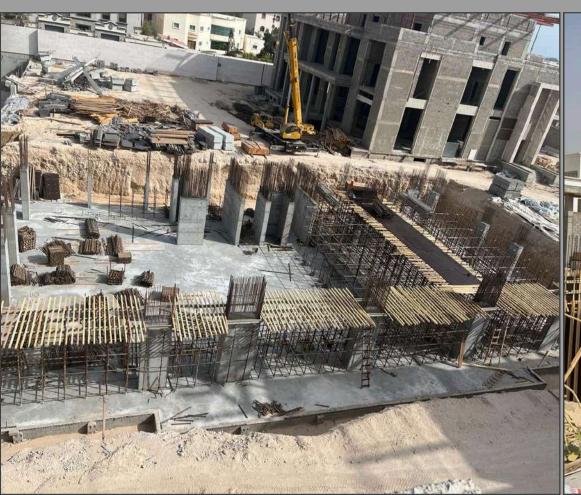


SCOPE OF WORK: Location:





SCOPE OF WORK: Location:







SCOPE OF WORK: Location:







SCOPE OF WORK: Location:







# OUR CUSTOMERS







# CONTACT US

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